



## Town of Richfield Comprehensive Land Use Plan

Take 10 Minutes to Impact the Future of Richfield!

The Town of Richfield is engaging in a coordinated and inclusive process to develop its comprehensive land use plan. This plan will capture the vision, values, and goals for the Town of Richfield's future. Comprehensive land use plans rely heavily on community input to identify these goals and create strategies for achieving the Town's vision. Please take 10 minutes to impact the future of Richfield. Your input will be incorporated into the Town's long-term plans, development codes, and annual budget as applicable.

Once you've completed this survey, please deliver to the Town of Richfield Town Hall, located at 137 Highway 49 North, Richfield, NC, 28137.

**This survey will be open until Friday, March 24th, 2023.**

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1. How would you describe your connection to Richfield? Please circle all that apply.
  - a. I'm a resident
  - b. I'm a property owner
  - c. I'm a business owner
  - d. I live in the ETJ
  - e. I live in Stanly County
  - f. Other (please specify)

2. What best defines Richfield's character and quality of life? Please circle up to five (5) options.

- a. Sense of community
- b. Location in the region
- c. Transportation access
- d. Schools
- e. Local businesses
- f. Health and wellness
- g. Natural environment
- h. Farming and agriculture
- i. Recreation and athletics
- j. Cultural assets and community facilities
- k. Housing choices

3. Is there a place that illustrates what you appreciate the most about Richfield? It could be a downtown area, a neighborhood, a workplace, a natural area, etc. Please write the name of the place in the space provided below.

4. How do you feel about the pace of growth and development in Richfield over the past 10 years? Circle one (1) option.

- a. The pace of growth has been appropriate
- b. Growth has occurred too quickly
- c. Growth has occurred too slowly
- d. I'm not sure

5. Where do you want future growth to occur in Richfield? Write your answer in the space below.

6. How important is it for the Town to preserve open space at the town perimeter? Circle one (1) option.

- a. Least important
- b. Somewhat unimportant
- c. Neutral
- d. Somewhat important
- e. Most important

7. In your opinion, what should be the primary role of downtown or town center in the Richfield community? Please circle all that apply.

- a. Public gathering space
- b. Cultural and historical asset
- c. Location of commercial development/retail
- d. Location of housing
- e. None of the above
- f. Other (please specify in space below).

8. In the future, what types of development should Richfield encourage? Please circle all that apply.

- a. Apartments
- b. Townhomes/condos
- c. Duplexes, Triplexes, Additional Dwelling Units (ADUs)
- d. Single-family residential
- e. Senior living
- f. Mixed-use (Residential & Retail)
- g. Retail
- h. Manufacturing/Industrial facilities
- i. Fast food restaurants
- j. Full-serve restaurants
- k. Office space
- l. Medical facilities
- m. Healthy living, parks, and recreation
- n. Services
- o. Agriculture/farming

9. Of the options you selected in the last answer, which three (3) are most important to you? Write your answer in the space below.

10. How do you feel about the housing choices available in Richfield? Write your answer in the space below.

11. How important are the following business sectors to Richfield's future economic vitality? Please rank the options provided from 1 (most important) to 8 (least important). Write the ranking next the option below.

- a. Retail
- b. Professional offices
- c. Agriculture/forestry
- d. Healthcare
- e. Manufacturing
- f. Services
- g. Tourism
- h. Other

12. What type of retail or industry would you like to see more of in the town? Please circle all that apply.

- a. Industrial
- b. Light Industrial/ Technology
- c. Auto/ vehicle repair
- d. Larger restaurants (casual restaurants, chain eateries, etc.)
- e. Smaller restaurants (juice bars, coffee shops, sandwich shops, cafes, ice cream shops, etc.)
- f. Food trucks
- g. Larger retail (supermarkets, apparel stores, pharmacy, home improvement, etc.)
- h. Small retail (antique stores, bike shops, pet supply, salons, flower shops, etc.)
- i. Other (please describe):

13. Thinking about transportation for the future of Richfield, please rank the following features from 1 (most important) to 8 (least important). Write the ranking next to the option below.

- a. Maintaining existing roads (ex. Repavings)
- b. Improving roads (widening roads, turn lanes, etc.)
- c. Creating more connected roads
- d. Local bus or van transit options
- e. Access to regionally connected transit options
- f. New and enhanced sidewalks,
- g. New and enhanced bike lanes and other safe places to bicycle
- h. New and enhanced greenways or multi-use paths

14. What other transportation issues in Richfield should be addressed in the future? Write your answer in the space below.

15. Think about the following types of recreational facilities and their condition in Richfield. Please rank the facilities from 1 (already present and in good condition) to 8 (missing or in need of improvement). Write the ranking next to the option below.

- a. Trails and pathways
- b. Active recreation (e.g., sports fields and playgrounds)
- c. Passive recreation (e.g., picnic areas)
- d. Natural areas
- e. Neighborhood parks (up to 5 acres)
- f. Community parks (over 5 acres)
- g. Recreational programming for youths
- h. Recreational programming for seniors (e.g., walking groups, organized low-impact sports)

16. Of the following, where should Richfield focus investments? Please rank the options provided from 1 (most important) to 6 (least important). Write the ranking next to the option below.

- a. Broadband/Internet access
- b. K-12 schools capital needs
- c. Parks and recreation
- d. Water and sewer
- e. Electric utilities
- f. Other

17. In 3-5 words, what makes Richfield unique or special?

18. In 3-5 words, what is the biggest challenges facing Richfield today?

19. Fast forward 10 years. In 5-7 words, how would you like to be able to describe your community and Richfield?

20. Is there anything else you want us to know?

21. Select the age range that represents you (circle your choice):

- a. 0 – 18
- b. 19 – 24
- c. 25 – 44
- d. 45 – 64
- e. 65 – 84
- f. 85+
- g. Prefer not to specify

22. Select the gender you identify with (circle your choice):

- a. Male
- b. Female
- c. Prefer not to specify

23. Select the racial and ethnic identities that represent you (please select all that apply). Circle your choice(s).

- a. White (Caucasian)
- b. Black or African American
- c. American Indian
- d. Asian
- e. Native Hawaiian or Pacific Islander
- f. Hispanic or Latino
- g. Another race
- h. Prefer not to specify



24. Do you have children under age 18 in your household? Circle your choice.

- a. Yes
- b. No
- c. Prefer not to specify

25. How long have you lived in Richfield? Circle your choice.

- a. Less than 1 year
- b. 1 – 5 years
- c. 6 – 10 years
- d. 10 – 20 years
- e. 20+ years
- f. I do not live in Richfield
- g. Prefer not to specify

26. Where do you work in relation to Richfield? Circle your choice.

- a. Within Richfield
- b. Outside of Richfield, within Stanly County
- c. Outside of Stanly County
- d. Remotely
- e. I'm retired or not currently working
- f. Prefer not to specify